

Empowering patients  
& collecting  
patient-generated health  
data

May 2021

*La nuit des caducées*  
*31<sup>e</sup> édition*

Thème: PATIENT FIRST



# Wefight.

Our mission: becoming the reference for patients' real-world data.

French health-tech company created in 2017, based in:

- France (Paris - Brain institute - La Pitié Salpêtrière Hospital) ;
- Germany (Erlangen – MedicalValley);
- And UK (Daresbury - Innovation Agency).

Multidisciplinary team of ca. 50 people with pharmacists, healthcare professionals, engineers and developers

Partnerships with 7 out of the top 10 pharmaceutical companies

Presence in 20 countries throughout Europe and the Americas, and growing

Part of the European network EIT Health.



# Bridging the gap.

And align interests between patients & pharma.

## Patients

Need answers regarding  
their concerns out of  
doctor's office

HCPs less and less available

## Pharma

Need to adopt a patient  
centric strategy to improve  
their value proposition

Struggle to understand patients



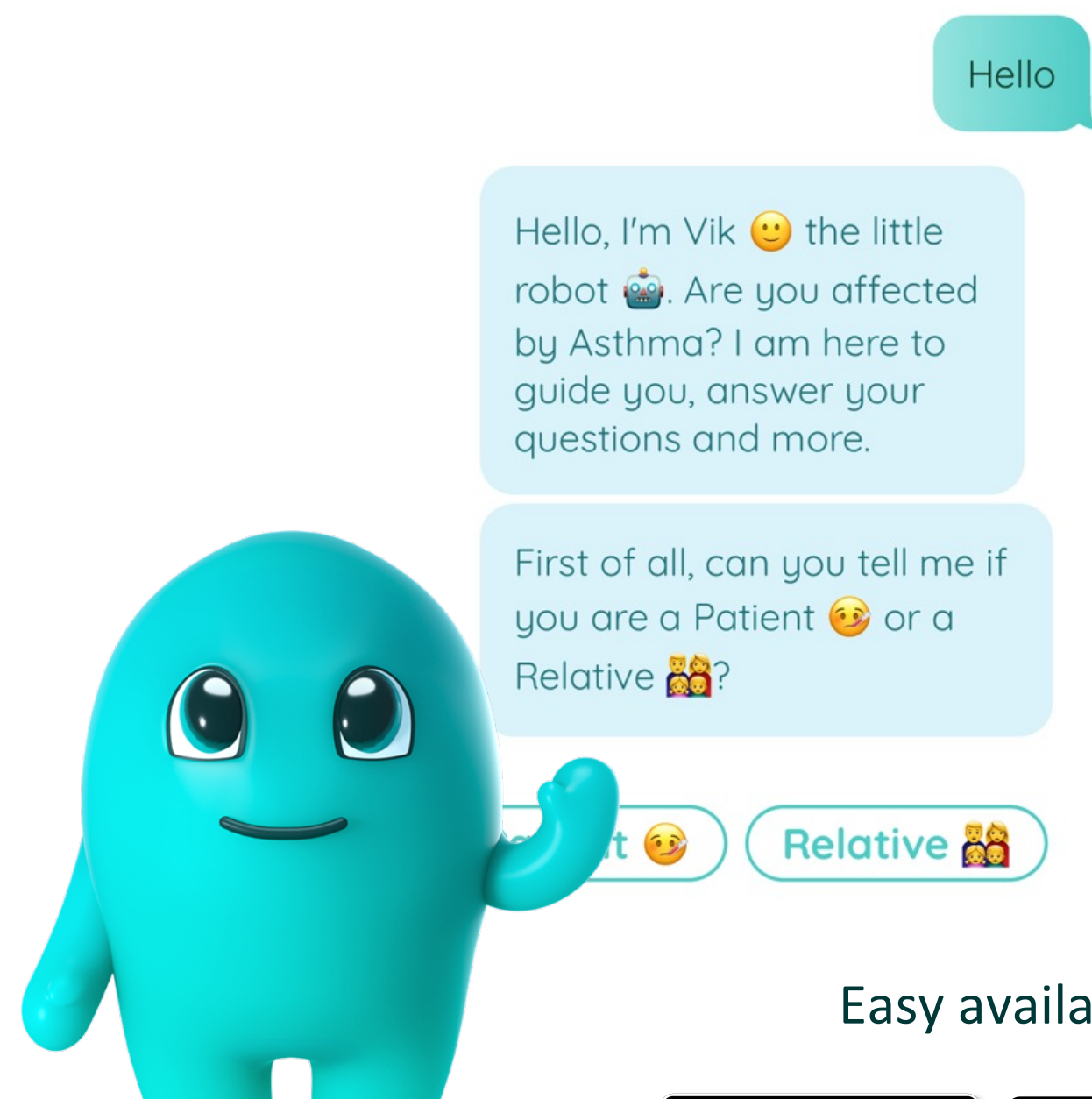
## Solution

By empowering patients VIK generates patient insights for  
pharma

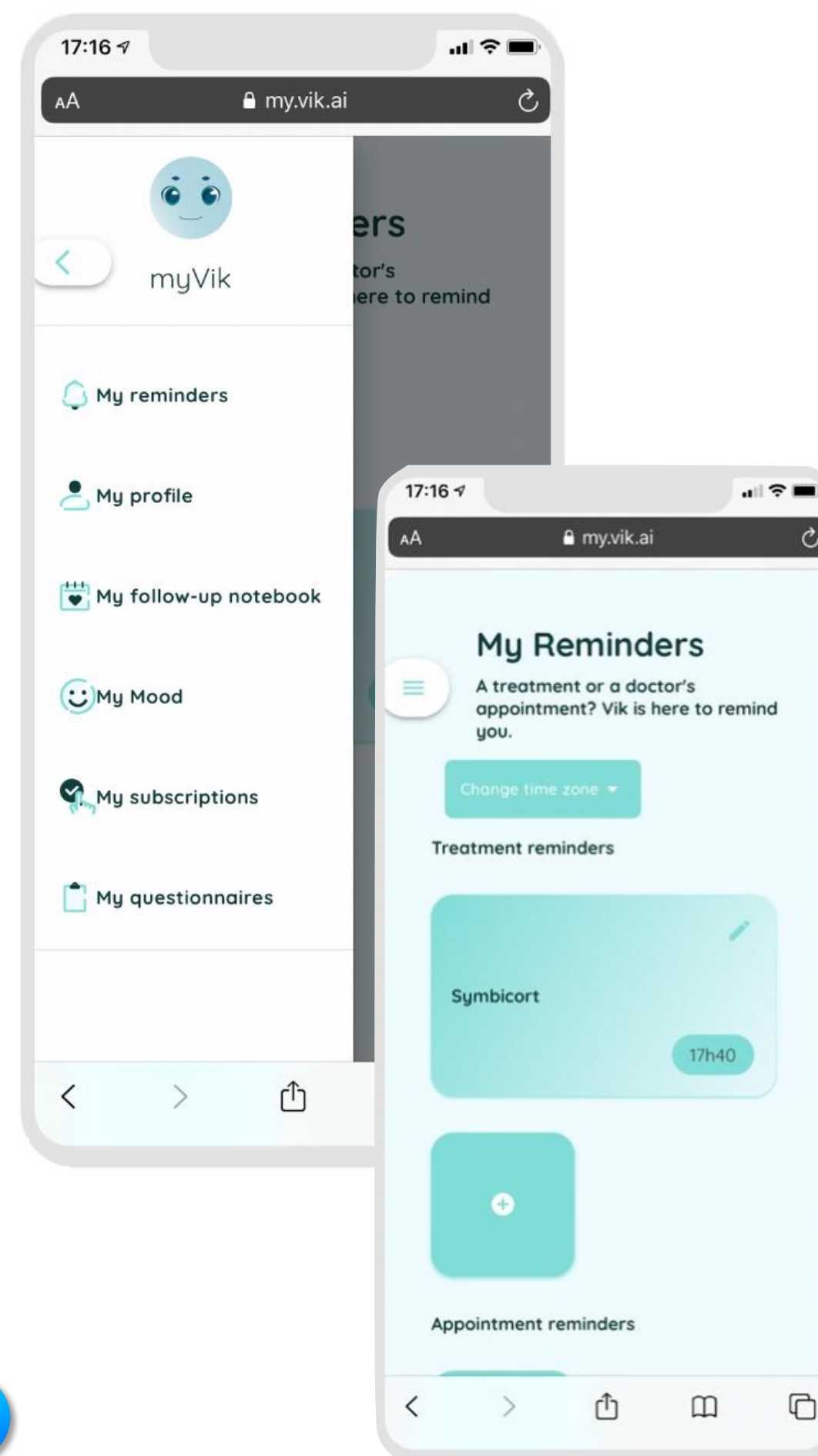
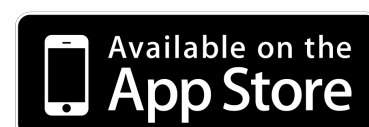
# Vik.

The virtual companion empowering patients all along their journey.

Vik, the virtual companion empowering patients suffering from cancers and chronic diseases, answering 24\*7 to all their questions instantly.



Easy available on :

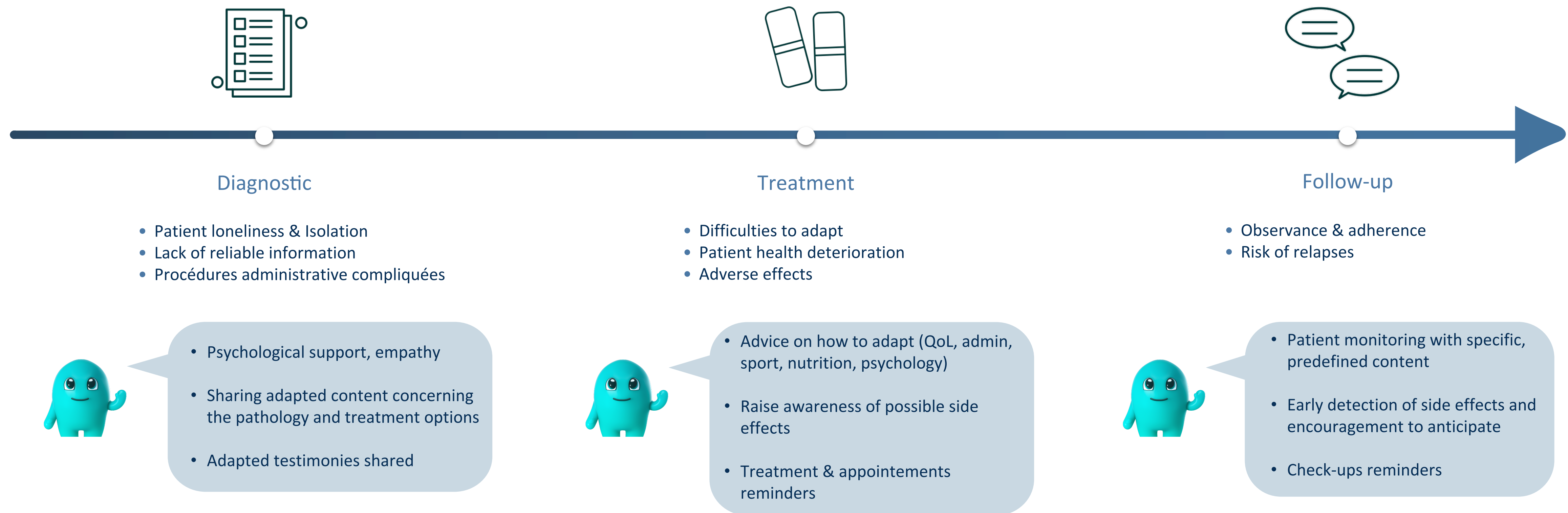


## What technology ?

- Wefight leverages artificial intelligence (AI), machine learning (ML) and natural language processing (NLP) algorithm
- All patient data collected by Vik are anonymized and aggregated, stored on health specific servers (HADS)
- All data are compliant with the RGPD in Europe and HIPAA in the US

# Vik.

## How is Vik supporting patients through their care pathway?



Fonctionnalités available on the app

Knowledge & information

Reminders

Follow-up notebook

Patient testimonies

Psychological & moral support

# Vik.

Uncovering real-world insights & collecting patient-generated health data.



## The pharma eco-system still struggle to understand patients:

- What does the patient need?
- How do we improve the patient experience?
- What impact does our treatment have on the patient's QoL & how can we improve it?
- What are the patient's preferences & expectations in terms of treatment?
- What are the patient's pain points in his journey?



## Patient Generated health data help you:

- Better understand the patient's care pathway
- Identify patient's specific needs for the management of their disease & treatment
- Collect & analyze medical & emotional experiences to guide your beyond-the-pill strategy
- Define more effective therapeutic & support approaches
- Identify ways to improve patient care

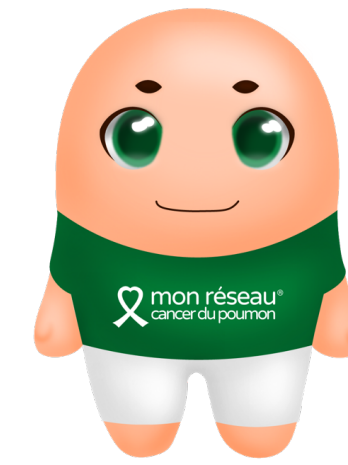
...A success already with 7 out of the top 10 pharmaceutical companies worldwide.



Ovarian cancer



Prostate cancer



Lung cancer



Migraine



Breast cancer



Asthma



Multiple myeloma



Atopic Dermatitis



Depression



LLC



MICI

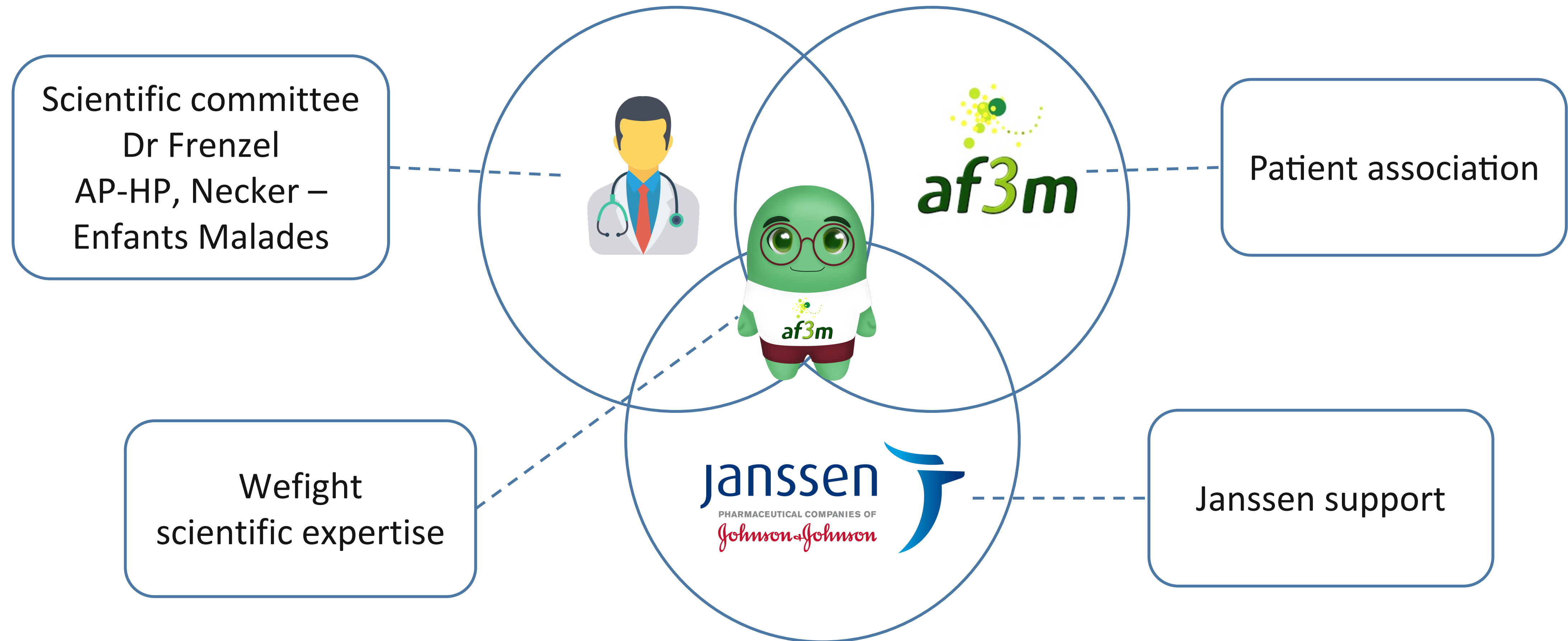


Psoriasis



# Vik Multiple Myeloma (MM)

The first companion for people suffering from MM





# Engaging MM patients

A great success among patients despite being a rare disease affecting mostly aged people



- Launched the **9<sup>th</sup> September 2020** at the SFH congress (hematology)
- Already **+2.200 users\*** including almost 1.000 patients and 700 helpers
  - **+298k messages exchanged\*** since its creation

*“Very useful application to better understand my rare disease.  
The opportunity to ask any question to help patients and  
relatives”*

*Vik MM user*

*\*As of 05/21/21*

# Becoming a leader in hematology

Based on the success of Vik MM, Vik LLC has been developed.



Now supporting patients and relatives affected by Chronic Lymphocytic Leukemia

Co-constructed with Pr Ysebaert (IUCT, Oncopole) and patients

Launched the 7<sup>th</sup> May 2021

Thank you.



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